

Satya Yadav

AI Automation Engineer · Agentic Workflow Builder · Frontend Developer · UX Engineer

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PROFESSIONAL SUMMARY

Technical Head with 15+ years designing and building AI-powered products and automation systems. Architected full-funnel pipelines (Meta Ads → TeleCRM → WhatsApp → Email) reducing manual effort ~70% and lead response from hours to under 2 minutes. Built and shipped two production React SaaS apps solo — DoctorDesk and SalonManager — using Claude Code and Google AI Studio. Expert in agentic AI workflows, API integrations, prompt engineering, and UX systems.

TECHNICAL SKILLS

■ Agentic AI Workflows	■ API Integrations (REST/Webhooks)	■ n8n · Zapier · Make
■ Prompt Engineering & Evals	■ CRM Automation (TeleCRM/HubSpot)	■ WhatsApp & Email Automation
■ React.js / Next.js	■ Tailwind CSS / JavaScript	■ Claude Code · Google AI Studio
■ GitHub Actions / Vercel CI	■ WCAG 2.1 AA Accessibility	■ Meta Ads & Lead Funnels

PROFESSIONAL EXPERIENCE

Technical Head — Growth, AI & Automation [GTR Academy \(EdTech\)](#) Oct 2025 – Present

- **Meta Ads → Lead Form → TeleCRM → WhatsApp auto-response → Email nurture → Follow-up scheduling** Architected full-funnel automation:
- Built agentic-style pipeline with state management: lead classified → routed → responded → tracked through funnel without manual intervention
- Integrated REST APIs across TeleCRM, Meta Ads Manager, WhatsApp Business API, and email platform — handling webhooks, error retries, and failure logging
- Reduced manual lead handling ~70%; response time from hours to under 2 minutes via automated trigger-based flows
- Used Claude Code and Google AI Studio daily for prompt engineering, content generation, workflow logic, and AI output evaluation

Lead UX/UI Designer & Frontend Developer [Investis Digital \(IDX\)](#) May 2013 – Apr 2025

- Built and maintained React.js component libraries and design systems for global enterprise clients
- Delivered WCAG 2.1 AA accessibility audits and remediation across 10+ enterprise platforms
- Reduced bounce rates 22% through UX redesigns; improved page load time 40% on public sector portal
- Led cross-functional Agile delivery across design, frontend, QA, and stakeholder teams

UX Designer / SharePoint Consultant [Ahmedabad](#) Jul 2012 – Apr 2013

- Redesigned enterprise intranet improving usability 28%; reduced load times 40% for public sector clients

SHIPPED PRODUCTS — SOLO, END-TO-END

DoctorDesk — Clinic Practice Management SaaS [doctor-desk-chi.vercel.app](#) *React · Tailwind · JavaScript · Vercel · Google AI Studio · Claude Code*

- Multi-step data flows: booking → patient records → revenue tracking → role-based dashboard; webhook triggers for WhatsApp and dashboard refresh
- Multi-role auth (doctor/receptionist/admin), revenue reporting with daily/weekly/monthly views, marketing campaign system
- Built from scratch, zero template — architecture decisions via Claude Code; deployed GitHub → Vercel CI/CD

SalonManager — Salon Operations & Booking Platform [salon-manager-814w.vercel.app](#) *React · Tailwind · JavaScript · Vercel · Claude Code*

- Complete SaaS: appointments, staff scheduling, customer records, inventory, billing, AI-powered WhatsApp marketing campaigns, revenue charts
- Role-based access (owner/staff), full dashboard analytics — built solo from scratch using AI-assisted development workflow

EDUCATION

B.Com · Saurashtra University · 2007 · 15+ years of continuous self-directed learning in UX, frontend engineering, and AI systems

Available fully remote · Flexible timezone overlap (IST — covers US East/West Coast mornings) · Open to full-time, contract, and freelance engagements